



UNITED STATES
POSTAL SERVICE®

Statement of Ownership, Management, and Circulation
(All Periodicals Publications Except Requester Publications)

1. Publication Title Business History Review	2. Publication Number 555 - 000	3. Filing Date 10/1/2024
4. Issue Frequency Quarterly, Spring Summer, Autumn, and Winter	5. Number of Issues Published Annually 4	6. Annual Subscription Price \$231.00
7. Complete Mailing Address of Known Office of Publication (Not printer) (Street, city, county, state, and ZIP+4®) Cambridge University Press 1 Liberty Plaza New York, NY 10006		Contact Person Nina Iammatteo Telephone (Include area code) 2123375004
8. Complete Mailing Address of Headquarters or General Business Office of Publisher (Not printer) Cambridge University Press Edinburgh Building, Cambridge CB2 2RU, England		
9. Full Names and Complete Mailing Addresses of Publisher, Editor, and Managing Editor (Do not leave blank)		
Publisher (Name and complete mailing address) Cambridge University Press 1 Liberty Plaza New York, NY 10006		
Editor (Name and complete mailing address) Walter A. Friedman, Harvard Business School, USA Geoffrey Jones, Harvard Business School, USA		
Managing Editor (Name and complete mailing address)		

10. Owner (Do not leave blank. If the publication is owned by a corporation, give the name and address of the corporation immediately followed by the names and addresses of all stockholders owning or holding 1 percent or more of the total amount of stock. If not owned by a corporation, give the names and addresses of the individual owners. If owned by a partnership or other unincorporated firm, give its name and address as well as those of each individual owner. If the publication is published by a nonprofit organization, give its name and address.)

Full Name	Complete Mailing Address
President and Fellows (Harvard Corporation)	Harvard University
	Cambridge, MA 02138

11. Known Bondholders, Mortgagees, and Other Security Holders Owning or Holding 1 Percent or More of Total Amount of Bonds, Mortgages, or Other Securities. If none, check box ☒ None

Full Name	Complete Mailing Address

12. Tax Status (For completion by nonprofit organizations authorized to mail at nonprofit rates) (Check one)

The purpose, function, and nonprofit status of this organization and the exempt status for federal income tax purposes:

☒ Has Not Changed During Preceding 12 Months

☐ Has Changed During Preceding 12 Months (Publisher must submit explanation of change with this statement)

13. Publication Title Business History Review		14. Issue Date for Circulation Data Below DECEMBER 2023	
15. Extent and Nature of Circulation		Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Total Number of Copies (Net press run)		436	428
b. Paid Circulation (By Mail and Outside the Mail)	(1) Mailed Outside-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)	63	63
	(2) Mailed In-County Paid Subscriptions Stated on PS Form 3541 (Include paid distribution above nominal rate, advertiser's proof copies, and exchange copies)	0	0
	(3) Paid Distribution Outside the Mails Including Sales Through Dealers and Carriers, Street Vendors, Counter Sales, and Other Paid Distribution Outside USPS®	223	176
	(4) Paid Distribution by Other Classes of Mail Through the USPS (e.g., First-Class Mail®)	0	0
c. Total Paid Distribution [Sum of 15b (1), (2), (3), and (4)] ▶		286	239
d. Free or Nominal Rate Distribution (By Mail and Outside the Mail)	(1) Free or Nominal Rate Outside-County Copies included on PS Form 3541	0	0
	(2) Free or Nominal Rate In-County Copies Included on PS Form 3541	0	0
	(3) Free or Nominal Rate Copies Mailed at Other Classes Through the USPS (e.g., First-Class Mail)	0	0
	(4) Free or Nominal Rate Distribution Outside the Mail (Carriers or other means)	0	0
e. Total Free or Nominal Rate Distribution (Sum of 15d (1), (2), (3) and (4))		0	0
f. Total Distribution (Sum of 15c and 15e) ▶		286	239
g. Copies not Distributed (See Instructions to Publishers #4 (page #3)) ▶		149	189
h. Total (Sum of 15f and g)		436	428
i. Percent Paid (15c divided by 15f times 100) ▶		100%	100%

* If you are claiming electronic copies, go to line 16 on page 3. If you are not claiming electronic copies, skip to line 17 on page 3.



UNITED STATES
POSTAL SERVICE®

Statement of Ownership, Management, and Circulation
(All Periodicals Publications Except Requester Publications)

16. Electronic Copy Circulation

	Average No. Copies Each Issue During Preceding 12 Months	No. Copies of Single Issue Published Nearest to Filing Date
a. Paid Electronic Copies		
b. Total Paid Print Copies (Line 15c) + Paid Electronic Copies (Line 16a)		
c. Total Print Distribution (Line 15f) + Paid Electronic Copies (Line 16a)		
d. Percent Paid (Both Print & Electronic Copies) (16b divided by 16c × 100)		

☒ I certify that 50% of all my distributed copies (electronic and print) are paid above a nominal price.

17. Publication of Statement of Ownership

☒ If the publication is a general publication, publication of this statement is required. Will be printed

☐ Publication not required.

in the December issue of this publication.

18. Signature and Title of Editor, Publisher, Business Manager, or Owner

Date

10/1/2024

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

Instructions to Publishers

1. Complete and file one copy of this form with your postmaster annually on or before October 1. Keep a copy of the completed form for your records.
2. In cases where the stockholder or security holder is a trustee in items 10 or 11, include the name of the person or corporation for whom the trustee is acting. Also include in item 10 the names and addresses of all stockholders owning or holding one (1) percent or more of the total amount of stock. If not owned by a corporation, give the name and address of each individual owner. If owned by a partnership or other unincorporated firm, give its name and address as well as the name and address of each individual owner. If the publication is published by a nonprofit organization, give its name and address and complete item 12. In item 11, include all bondholders, mortgagees, and other security holders owning or holding one (1) percent or more of the total amount of bonds, mortgages, or other securities. If none, check the box. Use blank sheets if more space is required.
3. Be sure to furnish all circulation information called for in item 15. Free Non-Requested circulation must be shown in item 15d.
4. Item 15g, Copies not Distributed, must include (1) newsstand copies returned to the publisher, (2) estimated returns from news agents, and (3), copies for office use, leftovers, spoiled, and all other copies not distributed.
5. If the publication had Periodicals authorization as a general publication, this Statement of Ownership, Management, and Circulation must be published, i.e., it must be printed in an issue that's primary mailed distribution is produced not later than October 10 for publications issued more frequently than weekly; or not later than October 31 for publications issued weekly or less frequently but more frequently than monthly; or in the first issue that's primary mailed distribution is produced after October 1 for all other publications.
6. In item 16, check the box if electronic copies are being included in your total distribution and complete line items 16a through d.
7. In item 17, report the date of the issue in which this Statement of Ownership will be published, if applicable.
8. Item 17 must be signed.

***Failure to file or publish a statement of ownership may
lead to suspension of periodicals authorization.***

GUIDELINES FOR CONTRIBUTORS

Business History Review seeks articles drawn from rigorous primary research that address major debates and offer comparative perspectives. We consider the history of entrepreneurs, firms, and business systems, and the subjects of innovation, globalization, and regulation. We are also interested in the relation of businesses to political regimes and the environment.

Manuscripts are considered for publication on the understanding that they are not currently under consideration elsewhere and that the material—in substance as well as form—has not been previously published.

Manuscripts should be submitted at mc.manuscriptcentral.com/bhr.

Authors of accepted manuscripts will receive a copy of the issue in which their article appears and a pdf file.

We encourage *BHR* authors to make their abstracts available on SSRN after the publication of their articles.

MANUSCRIPT PREPARATION

Authors must remember not to identify themselves in the body of the manuscript; specifically, references to their own work in the text should be in the third person, and citations should be written without possessive pronouns—not “See my . . .”

We use the 17th edition of *The Chicago Manual of Style* (2017) and spell and hyphenate words according to *Merriam-Webster's Collegiate Dictionary*.

Send a bio of three to four sentences, stating affiliation and recent publications.

Be sure to include an abstract of no more than 100 words outlining the main point(s) of the paper and placing the article in context. Subheads should be used to divide the manuscript into three or four sections (or more, depending on length).

Articles should not be more than 10,000 words in length, including footnotes.

Each table and figure must be accompanied by a complete source.

When submitting figures, make sure to include the data files. Tables should be prepared in a Word format to facilitate in-house editing.

Authors are responsible for obtaining all illustrative materials and permissions for reproduction, and for writing captions.

The journal encourages authors to use gender-neutral prose in all cases where it is not anachronistic to do so; male nouns and pronouns should not be used to refer to people of both sexes.

We use the day-month-year form for dates in citations, as 11 Febr. 2007.

Double quotation marks should be used for journal article titles and direct quotations; single quotation marks are used for quoted material inside quotations.

SAMPLE CITATIONS

BOOK: Thomas K. McCraw, *Prophet of Innovation: Joseph Schumpeter and Creative Destruction* (Cambridge, MA, 2007), 205–21.

JOURNAL: Naomi R. Lamoreaux, “Scylla or Charybdis? Historical Reflections on Two Basic Problems of Corporate Governance,” *Business History Review* 83, no. 1 (Spring 2009): 9–34.

Note that we do not include the publisher in book citations. We do not use loc. cit., op. cit., idem., or ibid.

EDITORIAL OFFICE

Business History Review
Harvard Business School
Soldiers Field
Boston, MA 02163, USA
Tel.: +1 617-495-1003
Fax: +1 617-495-2705
E-mail: bhr@hbs.edu
www.hbs.edu/businesshistory/publications

BUSINESS OFFICE

Cambridge University Press
UPH
Shaftesbury Road
Cambridge CB2 8BS, UK
Tel.: +44 1223 32 6070
Fax: +44 1223 32 5150
E-mail: journals@cambridge.org
cambridge.org/bhr

BUSINESS HISTORY REVIEW

EDITORS' NOTE

ARTICLES

Kati Toivanen and Niklas Jensen-Eriksen, Pioneering the Circular Economy: Small and Medium-Sized Recycling Enterprises in Finland, 1945–1995

Yuan Jia-Zheng and Veronica Binda, China's Outward Investment in Europe during the “Go Out” Policy Years: Trends, Drivers, and Strategies in the Automotive Industry, 2000–2018

Pablo Díaz-Morlán, Miguel Á. Sáez-García, and Riccardo Semeraro, The Rise of Minimill Steel Producers in Italy and Spain, 1950–1990

Atiya Hussain, Visions of Indian Economic Unity On the Eve of Partition: A Tale of Two Companies

Alexander Persaud, From Sugar to Shop: the Organic Rise of Indian Shopkeepers in Colonial Trinidad

ANNOUNCEMENTS

REVIEW ESSAY

Sophus A. Reinert and Robert Fredona, Reconsidering the Commercial Revolution. Review of *Chris Wickham*, *The Donkey and the Boat: Reinterpreting the Mediterranean Economy, 950–1180*

HARVARD BUSINESS SCHOOL
BOSTON MA 02163
BHR@HBS.EDU



CAMBRIDGE
UNIVERSITY PRESS