

A Message from the President**THE ORYX 100% FUND**

Since 1903 our Society, with its world-wide contacts, has worked with (and fought with) governments and individuals to preserve threatened wildlife.

Your membership subscriptions, helped by generous donations, pay the cost of running the Society as they have done for nearly seventy years. Every year, from our small savings, we have been able to give moderate sums for very urgent conservation measures at home and abroad.

This year we have already given £360 to help save the pygmy hog and hispid hare in Assam, £290 for the mountain gorilla in Rwanda, £250 for the jackass penguin in South Africa, £150 for several endangered species in Ethiopia, and smaller grants to help the Nile crocodile in Uganda, the Indian lion in the Gir forest, and Kirk's red colobus monkey in Zanzibar.

But there is so much more that should be spent if only we had it to spend.

SO WE HAVE STARTED THIS 100% FUND

**ONE HUNDRED PERCENT OF THE MONEY
SUBSCRIBED WILL BE USED FOR URGENT
CONSERVATION PROJECTS APPROVED BY
YOUR COUNCIL**

Of course it costs money to raise money, and no ordinary appeal could possibly undertake to give away all it receives.

But our society is in a special position. We already pay our way. This appeal is to our members and friends only, and our only advertisement will be in *Oryx*. We are not looking for a large sum; between £5,000 and £10,000 each year would be ample. Any gifts, small or large, will be welcome.

**FOR THE LAUNCHING OF THIS APPEAL WE ARE
SENDING UK MEMBERS A PREPAID ENVELOPE AND A
FORM OF COVENANT, AND TO OVERSEAS MEMBERS
AN AIRMAIL ENVELOPE (all given by a well wisher)**

If, having read so far, you have not instantly made up your mind to help wildlife in danger – immediately – please keep the envelope until you do feel the urge – or you can persuade a friend to help.

WILLINGDON