

INFECTIOUS DISEASE

Edited by **SCIENTIFIC AMERICAN**

With sections devoted to viral infections, infectious disease, the immune system, and global management and treatment issues, *Infectious Disease* collects thirty of the most exciting, innovative, and significant articles on communicable illness published in the pages of *Scientific American* magazine since 1993.

Contributors: Bruce R. Bacon, Jacques Banchereau, Chris L. Barrett, Patrik M. Bavoil, Martin J. Blaser, Christopher N. C. Boddy, R. John Collier, Toni Darville, Daniel M. Davis, Adrian M. Di Bisceglie, Claire Panosian Dunavan, Paul R. Epstein, Stephen G. Eubank, Carol Ezzell, Thomas G. Fanning, Zoltan Fehervari, W. Wayt Gibbs, Roger I. Glass, William A. Haseltine, Bernard Le Guenno, Stuart B. Levy, K. C. Nicolaou, Abner Louis Notkins, David M. Ojcius, Luke A. J. O'Neill, William E. Paul, Stanley B. Prusiner, Ann H. Reid, Philip E. Ross, Shimon Sakaguchi, James P. Smith, Christine Soares, Gary Stix, Jeffery K. Taubenberger, Luis P. Villarreal, Rodney E. Willoughby, Jr., John A. T. Young, Moncef Zouali

Paper \$22.50

The University of Chicago Press www.press.uchicago.edu

INFECTION CONTROL & HOSPITAL EPIDEMIOLOGY



2009 Advertising Rates:

Full Page	7 3/4" x 10 3/8"	\$730*
Vert Half	3 1/2" x 10 3/8"	\$560*
Hori Half	7 3/4" x 5 3/16"	\$560*
Trim Size	8 1/4" x 10 7/8"	

*denotes net rate, noncommissionable.

Rates apply to Recruitment Advertising only.
Additional \$50 to typeset/design half page ad;
\$100 for full page ad.

2009 Advertising Deadlines:

Issue	Space & Art
January	December 3
February	January 5
March	January 30
April	March 3
May	March 30
June	May 1
July	May 28
August	July 2
September	July 31
October	September 3
November	October 1
December	October 29

For recruitment as well as commercial advertising information please email Carmela Barhany at cbarhany@press.uchicago.edu; phone 773.702.3120; fax 773.702.0172.

*Please note: Commercial Advertising rates apply to Conference and Publisher Advertising



THE UNIVERSITY OF CHICAGO PRESS
JOURNALS DIVISION

THE SOCIETY FOR HEALTHCARE EPIDEMIOLOGY OF AMERICA



Infection prevention and control in healthcare settings is a critical public health problem rapidly gaining interest.

Are you current with the latest trends and evidence?

Join SHEA Today!

Stay on top of emerging science and evidence-based strategies to prevent and control infections and to improve quality-of-care in your healthcare facility.

SHEA supports members' efforts to improve patient care and healthcare worker safety through:

- Research
- Education & Training
- Policy Development
- Evidence-based Practical Guidelines
- Mentorship and Professional Development

Application Details

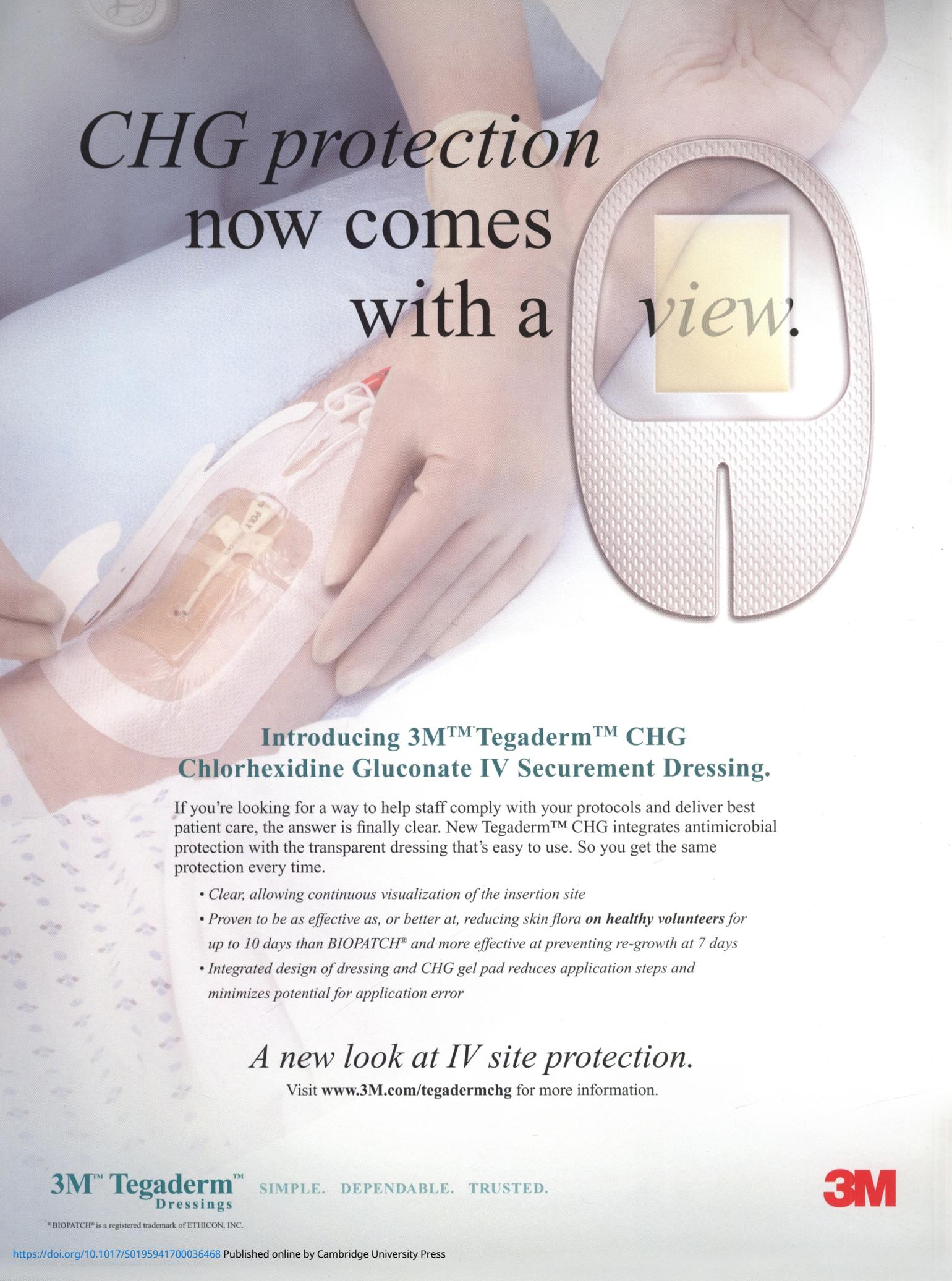
www.shea-online.org
info@shea-online.org
(703) 684-1006

Annual membership offers:

- Subscription and online access to *Infection Control and Hospital Epidemiology (ICHE)*, the official journal of SHEA
- Epidemiology News and e-newsletter
- Discounted registration on SHEA educational programming
- Online member network and job board



The Society for Healthcare Epidemiology of America



*CHG protection
now comes
with a
view.*

**Introducing 3M™ Tegaderm™ CHG
Chlorhexidine Gluconate IV Securement Dressing.**

If you're looking for a way to help staff comply with your protocols and deliver best patient care, the answer is finally clear. New Tegaderm™ CHG integrates antimicrobial protection with the transparent dressing that's easy to use. So you get the same protection every time.

- *Clear, allowing continuous visualization of the insertion site*
- *Proven to be as effective as, or better at, reducing skin flora **on healthy volunteers** for up to 10 days than BIOPATCH® and more effective at preventing re-growth at 7 days*
- *Integrated design of dressing and CHG gel pad reduces application steps and minimizes potential for application error*

A new look at IV site protection.

Visit www.3M.com/tegadermchg for more information.

3M™ Tegaderm™
Dressings

SIMPLE. DEPENDABLE. TRUSTED.

3M

* BIOPATCH® is a registered trademark of ETHICON, INC.