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# Editorial

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As forecast in my last editorial, the start of this volume has presented all concerned with a series of challenges which have taken time to overcome. Delays have arisen during the stages involved in ensuring that the contents were accurately recorded in the correct format on computer disc – they have not in any way been due to the final part of the production process that has been undertaken by our new 'partner', WATT Publishing, Mount Morris, Illinois, USA. The hope is that experience gained in preparing this issue will make it possible to improve the timetable for the July and November issues.

Inevitably, a completely new production system has resulted in some changes. However the general appearance and layout have been kept as close as possible to those established with the help of Butterworth-Heinemann in volumes 45 to 49. This deliberate policy over the period of the transition does not prevent changes being made in the future. The World's Poultry Science Journal, like the science it reports, must evolve and develop to meet changing needs and to take advantage of opportunities – including the greater flexibility provided by the new system and its associated technology. It is therefore a good time to remind readers that the Editor, Associate Editors and members of the Editorial Board are always pleased to receive suggestions for improvements that might be made to the content and presentation of your journal.

In July last year I referred to the financial difficulties that were having a serious effect on the Association. A result of these problems becoming known has been heart-warming support from many commercial and non-commercial organizations and individuals around the world. A measure of this support has been the success of the Association President, Piet Simons, Senior Vice President, Peter Hunton, and others in enlisting sponsors – the list is impressive and appears overleaf.

## **9th European Poultry Conference, Glasgow. 7-12 August 1994**

There are about three months to the start of this major event in the 1994 calendar. There is still time to register and make travel arrangements. Colin Fisher, Chairman of the Conference and his strong team of scientist colleagues have put together an exciting programme that combines an exceptionally fine sequence of technical and scientific sessions with well designed supporting technical and social programmes. The venue for the event is the modern Scottish Exhibition Centre, located on the banks of the river Clyde within easy reach of Glasgow City centre and a wide range of hotel accommodation. If you would like to receive the brochure, containing full details of the programme and booking forms, you should contact the Conference Secretariat, Telephone/Fax: +44 (0)292 521341.

**Chris Hann**