

DE GRUYTER

2014 · VOLUME 16 · NUMBER 2

ISSN 1369-5258 · e-ISSN 1469-3569

# BUSINESS AND POLITICS

EDITOR-IN-CHIEF

*Vinod K. Aggarwal*

DE  
|  
G

# BUSINESS AND POLITICS

## **EDITOR-IN-CHIEF**

Vinod K. Aggarwal, *University of California, USA*

## **ASSOCIATE EDITORS**

Maxwell Cameron, *University of British Columbia, Canada*

Cédric Dupont, *The Graduate Institute, Switzerland*

Thomas Gilligan, *University of Texas, USA*

Witold Henisz, *University of Pennsylvania, USA*

Keith Krehbiel, *Stanford University, USA*

John Ravenhill, *Australian National University, Australia*

## **MANAGING EDITOR**

Philip Rocco, *University of California, USA*

## **ASSISTANT MANAGING EDITOR**

Christopher Adam Hussey, *University of California, USA*

**DE GRUYTER**

Business and Politics (BAP) solicits articles within the broad area of the interaction between firms and political actors. Two specific areas are of particular interest to the journal. The first concerns the use of non-market corporate strategy. These efforts include internal organizational design decisions as well as external strategies. Internal organizational design refers to management structure, sourcing decisions, and transnational organization with respect to the firm's non-market environment. External strategies include legal tactics, testimony, lobbying and other means to influence policymakers at all levels of government and international institutions as an adjunct to market strategies of the firm. A second area of interest involves efforts by policymakers to influence firm behavior through regulatory, legal, financial, and other government instruments.

**ABSTRACTED/INDEXED IN** ABI/Inform, CSA/Proquest: Environmental Science and Pollution Management, PAIS International, Risk Abstracts, Social Services Abstracts, Sociological Abstracts, Worldwide Political Science Abstracts, Dietrich's Index Philosophicus, EconLit, Elsevier: Scopus, International Bibliography of the Social Sciences, OCLC: WorldCat, Research Papers in Economics (RePEc).

ISSN 1369-5258 · e-ISSN 1469-3569

All information regarding notes for contributors, subscriptions, Open Access, back volumes and orders is available online at <http://www.degruyter.com/bap>.

**RESPONSIBLE EDITOR** Vinod K. Aggarwal, Department of Political Science and Haas School of Business, 802 Barrows Hall, 1970b, University of California, Berkeley, CA, 94720-1970, Email: [bap@socrates.berkeley.edu](mailto:bap@socrates.berkeley.edu)

**JOURNAL MANAGER** Holger Kleessen, De Gruyter, Genthiner Straße 13, 10785 Berlin, Germany. Tel.: +49 (0)30 260 05-376, Fax: +49 (0)30 260 05-250, Email: [holger.kleessen@degruyter.com](mailto:holger.kleessen@degruyter.com)

**RESPONSIBLE FOR ADVERTISEMENTS** Panagiota Herbrand, De Gruyter, Rosenheimer Str. 143, 81671 München, Germany, Tel.: +49 (0)89 769 02 – 394, Fax: +49 (0)89 769 02 – 350, Email: [panagiota.herbrand@degruyter.com](mailto:panagiota.herbrand@degruyter.com)

© 2014 Walter de Gruyter GmbH, Berlin/Boston

**TYPESETTING** Compuscript Ltd, Shannon, Ireland

**PRINTING** Franz X. Stückle Druck und Verlag e.K., Ettenheim  
Printed in Germany



# Contents

## Research Articles

Benjamin Barber IV, Jan Pierskalla and Simon Weschle

**Lobbying and the collective action problem: comparative evidence from enterprise surveys — 221**

Ainsley D. Elbra

**Interests need not be pursued if they can be created: private governance in African gold mining — 247**

Austin C. Clemens

**All politics is local, but lobbying is federal and local: the validity of LDA data — 267**

John A. Dove

**Antitrust enforcement by state attorneys general: institutional, legal and political considerations — 291**

Wonjae Hwang and Ian Down

**Trade, societal interests, and political parties — 313**

Siavash Alimadadi and Cecilia Pahlberg

**A network view of MNC embeddedness in a politically uncertain market: the case of Turkey — 339**