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Agents, Policies, and Premiums: The International Insurance Industry

Cover: Nineteenth-century trade cards. Clockwise from left: Glens Falls Insurance, Glens Falls, New York, fire insurance, c. 1875 to 1899; John Hancock of Boston, Massachusetts, life insurance in Russia, c. 1893; and Mutual Accident and Endowment Association of New Orleans, marine insurance, c. 1885. Courtesy of Baker Library, Harvard Business School, Historical Collections.



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