The Disinformation Age

The intentional spread of falsehoods – and attendant attacks on minorities, press freedoms, and the rule of law – challenge the basic norms and values upon which institutional legitimacy and political stability depend. How did we get here? *The Disinformation Age* assembles a remarkable group of historians, political scientists, and communication scholars to examine the historical and political origins of the post-fact information era, focusing on the United States but with lessons for other democracies. Bennett and Livingston frame the book by examining decades-long efforts by political and business interests to undermine authoritative institutions, including parties, elections, public agencies, science, independent journalism, and civil society groups. The other distinguished scholars explore the historical origins and workings of disinformation, along with policy challenges and the role of the legacy press in improving public communication. This title is also available as Open Access on Cambridge Core.

W. Lance Bennett is Professor of Political Science and Ruddick C. Lawrence Professor of Communication at the University of Washington. The focus of his work is how communication affects democratic life. He has held visiting professorships at Harvard, Uppsala, Stockholm, and Free University Berlin. In addition to honorary doctorates from Uppsala and Bern, he has received career achievement awards from the American Political Science Association, the International Communication Association, and the US National Communication Association. His publications include *The Logic of Connective Action: Digital Media and the Personalization of Contentious Politics* (with Alexandra Segerberg, Cambridge University Press, 2013).

Steven Livingston is Professor of Media and Public Affairs and International Affairs with appointments in the School of Media and Public Affairs (SMPA) and the Elliott School of International Affairs (ESIA) at George Washington University. He is also the founding director of the Institute for Data, Democracy, and Politics (IDDP). He has held visiting professorships and fellowships at Harvard University, the University of Cambridge, the Free University in Berlin, Canterbury University in New Zealand, St. Galen University in Switzerland, and the Brookings Institution.

Sponsored by the Social Science Research Council



The Social Science Research Council (SSRC) is an independent, international, nonprofit organization driven by its mission to mobilize social science for the public good. Founded in 1923, the SSRC fosters innovative research, nurtures new generations of social scientists, deepens how inquiry is practiced within and across disciplines, and amplifies necessary knowledge on important public issues.

The SSRC is guided by the belief that justice, prosperity, and democracy all require better understanding of complex social, cultural, economic, and political processes. We work with practitioners, policymakers, and academic researchers in the social sciences, related professions, and the humanities and natural sciences. We build interdisciplinary and international networks, working with partners around the world to link research to practice and policy, strengthen individual and institutional capacities for learning, and enhance public access to information.

SSRC Anxieties of Democracy

Editors

John A. Ferejohn, *New York University* Ira Katznelson, *Columbia University* Deborah J. Yashar, *Princeton University*

With liberal democracies afflicted by doubt and disquiet, this series probes sources of current apprehensions and explores how such regimes might thrive. What array of pressures most stresses democratic ideas and institutions? Which responses might strengthen these regimes and help them flourish? Embedded in the Social Science Research Council's program on "Anxieties of Democracy," the series focuses on how representative institutions - including elections, legislatures, political parties, the press and mass media, interest groups, social movements, and policy organizations - orient participation, learning, and accountability. The volumes in the series further ask how particular policy challenges shape the character of democratic institutions and collective actors, and affect their capacity to address large problems in the public interest. These challenges include, but are not limited to: (1) designing democratic institutions to perform successfully under conditions of social and political polarization; (2) managing and orienting contemporary capitalism and alleviating hierarchies of inequality; (3) addressing questions of membership, including population movements and differentiated citizenship; (4) choosing policies to balance national security and civil liberty; (5) exploring the effects of global climate on citizens and the human impact on the environment; (6) managing the development of media and information technologies to ensure they enhance, rather than degrade, robust pluralism and civil political engagement.

Other Books in the Series

Can America Govern Itself? Frances E. Lee and Nolan McCarty

Social Media and Democracy: The State of the Field, Prospects for Reform Nathaniel Persily and Joshua A. Tucker

Who Gets What? The New Politics of Insecurity Frances Rosenbluth and Margaret Weir

The Disinformation Age

Politics, Technology, and Disruptive Communication in the United States

> Edited by **W. LANCE BENNETT** *University of Washington*

STEVEN LIVINGSTON *George Washington University*



CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

79 Anson Road, #06–04/06, Singapore 079906

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/9781108843058 DOI: 10.1017/9781108914628

© Cambridge University Press 2021

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

An online version of this work is published at doi.org/10.1017/9781108914628 under a Creative Commons Open Access license CC-BY which permits re-use, distribution and reproduction in any medium for any purpose providing appropriate credit to the original work is given, any changes made are indicated. To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0

All versions of this work may contain content reproduced under license from third parties. Permission to reproduce this third-party content must be obtained from these third-parties directly.

When citing this work, please include a reference to the DOI 10.1017/9781108914628

First published 2021

A catalogue record for this publication is available from the British Library.

Library of Congress Cataloging-in-Publication Data NAMES: Bennett, W. Lance, editor. | Livingston, Steven (Writer on public affairs), editor. TITLE: The disinformation age : politics, technology, and disruptive communication in the United States / edited by W. Lance Bennett, University of Washington, Steven Livingston, George Washington University.

DESCRIPTION: New York, NY : Cambridge University Press, 2021. | Series: SSRC anxieties of democracy

IDENTIFIERS: LCCN 2020024234 | ISBN 9781108843058 (hardback) | ISBN 9781108914628 (ebook)

SUBJECTS: LCSH: Communication in politics – United States. | Disinformation – United States. CLASSIFICATION: LCC JA85.2.06 D57 2020 | DDC 320.97301/4-dc23 LC record available at https://lccn.loc.gov/2020024234

> ISBN 978-1-108-84305-8 Hardback ISBN 978-1-108-82378-4 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.