

# Organized Symposia

**TITLE: Decoupling Teaching for Learning and Teaching for Job Performance: Documenting and Communicating Scholarly Activity of Teaching in Agricultural Economics Departments** (Moderator: Michael Gunderson, University of Florida).

**Organizers:** Michael Gunderson and James Sterns, University of Florida.

**Participants:** R. Kirby Barrick, University of Florida; Gail Cramer, Louisiana State University; and Steve Turner, Mississippi State University.

Communicating the value of teaching and learning outcomes with stakeholder groups is increasingly important. This session will demonstrate how faculty can build a strong portfolio documenting positive learning outcomes. Three experienced administrators discussed the use of peer assessment, teaching scholarship, and experiential activities to provide this documentation.

**TITLE: MarketMaker: A National Food Marketing Database** (Moderator: Ken Hood, Mississippi State University).

**Organizer:** Ken Hood, Mississippi State University.

**Participants:** Terry Hanson, Mississippi State University; John McKissick, University of Georgia; and Tim Woods, University of Kentucky.

The purpose of this symposium was to expose extension specialists, researchers, government officials, and other professionals involved in outreach activities to MarketMaker, an applied Web-based marketing tool. MarketMaker has the potential to become an

important tool in rural economic development and the marketing of value-added products.

**TITLE: Economics of Invasive Species in the Southeastern United States** (Moderator: Ashok Mishra, Louisiana State University).

**Organizers:** Krishna Paudel and John Westra, Louisiana State University.

**Participants:** John Westra and Krishna Paudel, Louisiana State University; and Michael Thomas, Florida A&M University.

This session highlighted examples on how the southeastern United States is uniquely situated to address invasive species-related problems affecting livestock, row-crop agriculture, aquaculture, and urban sectors. The findings provide guidance for current and future policy directed at controlling invasive species and minimizing the economic damages caused by these species.

**TITLE: Impacts of U.S. Trade Policies on Southern Agriculture** (Moderator: Jim Novak, Auburn University).

**Organizers:** Flynn Adcock and Parr Rosson, Texas A&M University.

**Participants:** Mickey Paggi, California State University, Fresno; Parr Rosson and Flynn Adcock, Texas A&M University; Lynn Kennedy, Louisiana State University; and Jaime Malaga, Texas Tech University.

The United States utilizes a variety of trade policies, including the multilateral trade negotiations of the World Trade Organization, regional and bilateral trade agreements, and unilateral policy options such as the global social policy (GSP). This symposium ad-

dressed changes to these policies and their impacts on U.S. and southern agriculture, including the trade of agricultural products.

**TITLE: The Doha Development Agenda: Where Are We and Where Are We Going?** (Moderator: Lynn Kennedy, Louisiana State University).

**Organizers:** Parr Rosson and Flynn Adcock, Texas A&M University.

**Participants:** Parr Rosson, Texas A&M University; Stanley Fletcher, University of Georgia; Darren Hudson, Mississippi State University; Jaime Malaga and Sam Mohanty, Texas Tech University; Larry Sanders, Oklahoma State University; Jim Novak, Auburn University; and Eric Wailes, University of Arkansas.

The ongoing multilateral trade negotiating process through the Doha Development Agenda of the World Trade Organization is focusing on increased market access for agricultural products, decreasing levels of domestic agricultural support, and the reduction and elimination of export subsidies. The current status of the negotiations and implications for U.S. agriculture were presented.

**TITLE: Causes and Economic Consequences of African-American Land Loss in the Southern**

**United States** (Moderator: Ron Rainey, University of Arkansas).

**Organizers:** Deacue Fields, Auburn University; Andrew Muhammad, Mississippi State University; Kennrett Jefferson-Moore, North Carolina A&T University; and Jennifer Dennis, Purdue University.

**Participants:** Lloyd Wright, Former Director of USDA Office of Civil Rights; Meissha Thomas and Jerry Pennick, Federation of Southern Cooperatives; Janice Dyer, Conner Bailey, and Deacue Fields, Auburn University; and Andrew Muhammad, Mississippi State University.

African-American land ownership has drastically declined, as indicated by U.S. Census of Agriculture data, revealing that African-American farmland ownership decreased dramatically from 15 million acres in 1910 to 2.4 million acres in 1997. Land losses have substantially affected African-American wealth and contributed significantly to the level of poverty and low quality of life experienced by many African-Americans in rural communities in the South. The purpose of this symposium was to provide a historical perspective and to highlight major causes and implications of land loss among African-Americans in the South.