COMMENT

PC or not PC: is that the question?

In recent months, a social-cum-linguistic controversy has been in progress in educational circles in the US, centring on what conservative observers scathingly call 'political correctness' or simply PC.

The argument appears to be that as leftwing politics retreats elsewhere in the world, on US campuses and in 'multiculturalist' circles a fellow-travelling movement is out to remove from speech, writing and even thought itself all traces of ableism, ageism, classism, lookism, racism, sexism, weightism, and any other ism that points to social discrimination and condemns such things as 'inappropriately directed laughter' (that is, biased jokes).

I now have a considerable file on PC and its usages, from which I hope to provide citations in ET30, alongside an article by Jeff Johnson (see Forthcoming, p. 64). This topic, which raises all kinds of hackles, includes a tug-of-war between, on the one hand, perceived defenders of Eurocentrism and the heritage of DWEMs (Dead White European Males) and, on the other, such groups as radical feminists, ethnic and minority activists, and proponents of Afrocentrism. With this year's quincentenary of the first voyage of that ultimate DWEM, Christopher Columbus, the PC wrangle is likely to go on for some time yet.

ET has no axe to grind for either side. Our aim remains to present a balanced picture of English wherever it is used, regardless of what may be favoured or rejected elsewhere. We have worked since 1984 (Orwell's year) to get that balance right, and this issue seems to be particularly representative. For example, our six features have eight writers: four women, four men (with two man and woman pairs working together, part of an unexpected and significant trend in the journal in 1991–92).

In addition, the world continues to be our non-centric oyster, from Cameroon and the Caribbean through our long-running debate on standards, dialects, and ELT, to advertising and publishing, and such matters as decaf, grumpies, buckyballs, a database for English poetry, doublespeak, the names of pop groups, Japanese students in the UK, feminist literary criticism, word origins, slips of the pen, and generic pronouns.

Such variety may or may not be politically correct, but it is certainly socially, geographically, historically, and linguistically comprehensive.

Tom McArthur

The editorial policy of *English Today* is to provide a focus or forum for all sorts of news and opinion from around the world. The points of view of individual writers are as a consequence their own, and do not reflect the opinion of the editorial board. In addition, wherever feasible, *ET* generally leaves unchanged the orthography (normally British or American) and the usage of individual contributors, although the editorial style of the journal itself is that of Cambridge University Press.



© Cambridge University Press 1992. No contents may be reproduced by any means without the permission of Cambridge University Press.

ISBN 0 521 42979 X

English Today (ISSN 0266-0784) is a quarterly.

Publisher:

Cambridge University Press, Edinburgh Building, Shaftesbury Road, Cambridge CB2 2RU. Telephone (0223) 312393

Subscriptions: the current annual subscription price for four issues for libraries and institutions is £41 outside North America; £19 for individuals; £16 for students and the retired; airmail £9 per year extra. Apply to Jane Crossland at the above address.

Advertising Sales: write to Anita Fern at the above address.

USA AND CANADA:

Publisher:

Cambridge University Press, 40 West 20th Street, New York, NY 10011-4211. Telephone (212) 924 3900.

Subscriptions: the current annual subscription price in USA and Canada for libraries and institutions is \$68; \$31 for individuals; \$22 for students and the retired. Copies are air-freighted to New York to arrive with minimum delay. Apply to Lynda DiCaprio at the above address.

Advertising Sales: write to Julia Hess at the above address.

Second class postage paid at New York, NY and at additional mailing offices.

POSTMASTER: send address changes in USA and Canada to English Today, Cambridge University Press, 110 Midland Avenue, Port Chester, New York, NY 10573-9864.

Letters to the Editor: write to Dr Tom McArthur, Editor, English Today, 22–23 Ventress Farm Court, Cherry Hinton Road, Cambridge CB1 4HD, UK.

Typeset by Goodfellow & Egan. Printed in Great Britain at the University Press, Cambridge