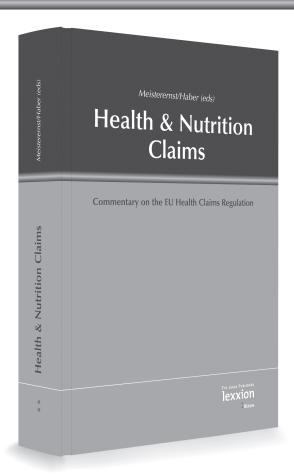
Health & Nutrition Claims

Commentary on the EU Health Claims Regulation

Meisterernst/Haber (eds)



The influence of the Regulation on health and nutrition claims on the law on food advertising, on product development work in food enterprises, on the advertising industry, foodstuff monitoring and on nutrition science, cannot be overestimated. The book comments the Regulation article by article giving an explanation for all the relevant terms, concepts of the law and consequences for the practice. The authors combine legal and scientific expertise. Andreas Meisterernst is senior partner of a food law firm and lecturer on food law at the Technical University of Munich. Bernd Haber, PhD, is state examined food chemist and works for the regulatory affairs department of a multinational food ingredients manufacturer.

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