

Business History Review

A U T U M N 1 9 9 1



FINANCIAL SERVICES



Cover: Financial Services, Medieval Style

The cover scene, featuring a medieval counting-board, reproduces a woodcut used to illustrate "The Parable of the Unjust Steward." The woodcut, which dresses the participants in contemporary style and places them in a local setting, of course refers to a tale from biblical times. It represents the long history and varying shapes of the financial services industry, which has recently become a burgeoning area of inquiry for business historians. (Reproduced from Hans Schaufelein, Das Plenarium oder Ewagely buoch, 1514.)

For an article that discusses credit in fifteenth-century Yorkshire, see pp. 475–501.

Back cover: Insurance Advertisement, 1867

Insurance companies were one of America's earliest interstate businesses, using abundant and diverse advertising and setting up numerous agencies "in all the principal Towns and Cities." The illustration here shows an advertising poster produced by the Travelers Insurance Company, established in Hartford, Connecticut, in 1864. (Reproduced from George Malcolm-Smith, The Travelers 100 Years [Hartford, Conn., 1964], p. 21.)

For an article examining the life insurance industry's attempts to attain uniform federal regulation after the Civil War, see pp. 528–553.

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